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Message Text

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PAGE 01 BERLIN 05670 041716Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
----------041719Z 054401 /44
P R 041450Z APR 77
FM AMEMBASSY BERLIN
TO SECSTATE WASHDC PRIORITY 4452
INFO USDOC WASHDC

UNCLAS BERLIN 5670

USDOC FOR BEWT/OEWTD

E.O.11652: N/A
TAGS: BEXP, GE
SUBJECT: PROPOSED FY '78 TRADE PROMOTION EVENT SCHEDULE

REF: STAE 301616

1. EMBASSY WISHES TO GO ON RECORD IN SUPPORT OF CONCEPT AND THRUST OF TRADE PROMOTION EVENT SCHEDULE PROPOSED BY USDOC IN REFTEL. SINCE PROPOSED SCHEUDLE IN RESPECT TO GDR HAS BEEN TO A DEGREE OVERTAKEN BY EVENTS, THE FOLLOWING ARE EMBASSY'S SPECIFIC VIEWS ON TRADE PROMOTION EVENT SCHEDULE:

2. FALL LEIPZIG FAIR, SEPTEMBER 4-11, 1977.
WE HAVE JUST EXPRESSED SUPPORT (BERLIN 5669) FOR CONCEPT OF A BDO AT FALL 1977 FAIR. IT SHOULD NOT ATTEMPT TO BE PRIMARILY A CATALOG SHOW, BUT A BASE OF OPERATIONS FOR INDUSTRY AND GOVERNMENT TRADE SPECIALISTS, STRESSING CHEMICAL EQUIPMENT, TECHNOLOGY AND PRODUCTS, INCLUDING AGRICULTURAL PRODUCTS.

3. SPRING LEIPZIG FAIR 12-19 MARCH 1978.
EMBASSY CONSIDERS IT IMPORTANT THAT USDOC BE REPRESENTED
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AT SPRING 1978 FAIR, NOT NECESSARILY WITH AN EQUIPMENT SHOW, BUT WITH A BDO OF THE SAME TYEP FOR WHICH WE ARGUE FOR FALL 1977, EXCEPT THAT SPRING BDO SHOULD INVOLVE TRADE SPECIALISTS IN SOME OR ALL OF MATERIALS HANDLING, MACHINE TOOLS, ELECTRONICS, AND INSTRUMENTATION, AND DATA PROCESSING FIELDS.

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4. FALL LEIPZIG FIAR, 3-10 SEPTEMBER,
1978. WE SUPPORT A CHEMICAL EQUIPMENT AND TECHNOLOGY
SHOW AT FALL 78 FAIR.

5. TECHNICAL SALES SEMINARS. WE HAVE PROPOSED
A TSS ON "STORED ENERGY SYSTEMS", TENTATIVELY
SCHEDULED FOR NOVEMBER 1977. GDR HAS GIVEN US A
DETAILED PRESENTATIO OF THEMS IT OULD LIKE TO SEE
COVERED IN TSS'S (BERLIN 5589). WE HAVE BEEN PUT ON
NOTICE THAT THE GDR (CHAMBER OF FOREIGN TRADE AND
MINISTRY OF SCIENCE AND TECHNOLOGY) WILL DECIDE
WHETHER TO ACCEPT A TSS ONLY ON THE BASIS OF A
COMPREHENSIVE WRITTEN PRESENTATION FROM OUR SIDE
SETTING FORTH THE PROPOSED CONTENT. AT THIS MOMENT
EMBASSY NEEDS FROM USDOC A WRITTEN PRESENTATION
ON " STORED ENERGY SYSTEMS" TSS FOR TRANSMITTAL
TO EAST GERMANS IN ORDER TO MOVE THAT PROJECT
AHEAD.
POLANSKY

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
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Concepts: n/a
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Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Enclosure: n/a
Executive Order: N/A
Errors: N/A
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Original Handling Restrictions: n/a
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Review Release Event: n/a
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Review Withdrawn Fields: n/a
SAS ID: 2912522
Secure: OPEN
Status: NATIVE
Subject: PROPOSED FY \'78 TRADE PROMOTION EVENT SCHEDULE
TAGS: BEXP, GC
To: STATE
Type: TE
vdkvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/0f4601ab-c288-dd11-92da-001cc4696bcc
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